

KCBS-TV

4200 Radford Avenue, . Studio City CA 91604

KCBS-TV

CONTRACT NO. REV.

1021-64294-2

DATE PRINTED

05/01/13

AND

PAGE 1

35698	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	345395	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	BUYING TIME			WENDY GREUEL FOR MAYOR	
AND	650 Massachusetts Ave NW Ste 210			7120 Hayvenhurst Ave Ste 315	
ADDRESS	Washington DC 20001-3796			Van Nuys CA 91406-3813	
	USA			USA	
CONTACT				PRODUCT wendy greuel for mayor 2013	
LOCAL SALESPERSON	Andrew Del Guercio	AGENCY EST. NO.		PRODUCT CODE 1307	
		2742			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 05/02/13 AND ENDING 05/05/13 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 **LUR**	00011..	2	05:00A	06:00A	30S	05/02/13-05/03/13	CBS2 NEWS 5A	2	175.00	350.00
2 **LUR**	00001..	1	06:00A	07:00A	30S	05/03/13-05/03/13	CBS2 NEWS 6A	1	200.00	200.00
3 **LUR**	00011..	2	07:00A	09:00A	30S	05/02/13-05/03/13	THE EARLY SHOW	2	175.00	350.00
4 **LUR**	Su	1	06:57A	08:30A	30S	05/05/13-05/05/13	CBS SUNDAY MORNING-7AM	1	750.00	750.00
5 **LUR**	Su	1	05:00P	05:30P	30S	05/05/13-05/05/13		1	600.00	600.00
	pgm: cbs2 news @ 5p									
6 **LUR**	Su	1	06:00P	07:00P	30S	05/05/13-05/05/13		1	500.00	500.00
	pgm: cbs2 news @ 6p									
7 **LUR**	00001..	1	11:00A	11:27A	30S	05/03/13-05/03/13	CBS2 NEWS 11A	1	500.00	500.00
8 **LUR**	00001..	1	04:00P	05:00P	30S	05/03/13-05/03/13	JUDGE JUDY	1	500.00	500.00
9 **LUR**	...11..	2	05:00P	06:00P	30S	05/02/13-05/03/13		2	550.00	1100.00
	pgm: cbs2 news @ 5p									
10 **LUR**	...11..	2	06:00P	06:30P	30S	05/02/13-05/03/13		2	550.00	1100.00
	pgm: cbs2 news @ 6p									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11	Sa	1	06:00P	06:30P	30S	05/04/13-05/04/13		1	500.00	500.00
LUR pgm: cbs2 news @ 6p										
12	00001..	3	10:59P	11:35P	30S	05/03/13-05/05/13	CBS2 NEWS 11P	3	1400.00	4200.00
LUR										
13	00010..	1	11:35P	12:37A	30S	05/02/13-05/02/13	DAVID LETTERMAN	1	700.00	700.00
LUR										
14	Th	1	06:00A	07:00A	30S	05/02/13-05/02/13	CBS2 NEWS 6A	1	200.00	200.00
LUR										
15	Th	1	11:00A	11:27A	30S	05/02/13-05/02/13	CBS2 NEWS 11A	1	500.00	500.00
LUR										
16	Th	1	04:00P	05:00P	30S	05/02/13-05/02/13	JUDGE JUDY	1	500.00	500.00
LUR										
17	Th	1	10:59P	11:35P	30S	05/02/13-05/02/13	CBS2 NEWS 11P	1	1400.00	1400.00
LUR										
18	F	1	11:35P	12:37A	30S	05/03/13-05/03/13	DAVID LETTERMAN	1	700.00	700.00
LUR										
19	Th	1	04:29A	05:00A	30S	05/02/13-05/02/13	CBS2 NEWS 430-5A	1	100.00	100.00
LUR										
Total Contract:								25		14750.00
Billing Summary										

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